

To Be Completed by Staff:

Student ID # _____

Name _____

Grade _____

Escondido Union High School District

**STUDENT PUBLICITY AND MEDIA INFORMATION
PARENT/GUARDIAN AUTHORIZATION AND RELEASE**

Dear Parent/Guardian,

During the school year, there are occasions when photos and/or videos of students might be taken for highlighting student achievements or classroom/school/district activities in informational newsletters, school brochures, and other printed materials. The photographs might also be used on school and/or district web sites or submitted to the news media for publication. The law provides that when members of the news media are lawfully on campus they may interview, photograph and/or film students. While any student may decline to speak to the media or be photographed, parents have the right to deny permission for their children to be interviewed, filmed or photographed. Students may be asked to complete specific class-oriented projects or tasks that will be displayed publicly on the Internet. Such projects could include producing and narrating a video based on a content area standard.

This form does not have any connection to school photos or school yearbook photos.

If you **Do Not** want your student in a photo or video used to promote or publicize school/district news released to authorized organizations, appear on the district web site or have a specific class-oriented project available publicly on the Internet, please sign and return this letter to your child's school. The EUHSD will make an effort to avoid involving your student in situations where your student will be individually identifiable in photographic or video images. Students must also accept responsibility to avoid obvious photo situations.

If you do not return this letter it will indicate you have given your consent for your child to be in photographs/videos promoting school or EUHSD programs and activities. This consent will be in effect until July 1, 2019. If you have any questions, please contact your school directly. Thank you for your cooperation.

Sincerely,

Assistant Superintendent, Educational Services

Please return this letter to you child's school only if you DO NOT WANT YOUR CHILD IN PHOTO(S) or VIDEO(S) promoting news about the school, district, your child's accomplishments, or in completing specific class-oriented projects available publicly on the Internet.

PRINT Student Name _____ School _____ Date _____

PRINT Parent/Guardian Name _____

Parent/Guardian Signature _____